



*When it comes to the issues facing your industry,
GovPlus Capitol Consulting, Inc. can be your voice.
And whether it's in Springfield or on Capitol Hill,
we'll be there for you.*





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GOVPLUS

CAPITOL CONSULTING, INC.

LOBBYING AND GOVERNMENTAL SERVICES

ADVOCACY PROGRAM STRATEGIC PLANNING

Starting with comprehensive research of legislative and regulatory issues, GovPlus Capitol Consulting, Inc. will draft a strategic plan. This will include the development of a specific plan of action and overall management, as well as day-to-day and long-term implementation of these strategies and action plans. Plus, we can set up meetings with affiliated groups working on the same or similar issues.

GRASSROOTS MANAGEMENT

GovPlus Capitol Consulting, Inc. can draft all action alerts, sample letters, and background papers on the issues that are important to you. We can also create and maintain a grassroots web site, manage letter-writing campaigns, and provide an end-of-year summary of the results and successes of your grassroots campaign.



MEDIA SERVICE AND ANALYSIS

Stay on top of the media with GovPlus Capitol Consulting, Inc.'s media service and analysis. We offer comprehensive tracking of specific legislative issues and regulatory developments reported in the media. As part of this service, GovPlus Capitol Consulting, Inc. can review media attention for an issue, summarize the contents, and analyze the potential ramifications. In addition, we can provide a weekly analysis and monthly wrap-up of the issues.



LET GOVPLUS CAPITOL
CONSULTING, INC. HELP WITH:

Monitoring

Tracking

Lobbying

Administration representation

Agency representation

Much more!

RESEARCH AND SPECIAL PROJECTS

Let us handle your research and special projects. GovPlus Capitol Consulting, Inc. provides comprehensive research of the legislative and regulatory issues important to your industry. We gather public opinion through surveys, focus groups, or mall intercepts and gather governmental opinion through surveys or data gathering.

If you have a special project, we can create an achievable and results-oriented strategic plan that covers all your important issues. Plus, we can manage the entire process.



LOBBY DAY SERVICES

Take the stress out of Lobby Day by letting GovPlus Capitol Consulting, Inc. do the work. From setting up legislative meetings with senators and representatives to preparing meeting schedule cover sheets for all Lobby Day attendees to follow-up thank you correspondence to all offices visited, we can make your Lobby Day hassle-free.

LEGISLATIVE AND EXECUTIVE BRANCH LOBBYING

When it comes to legislative and executive branch lobbying, GovPlus Capitol Consulting, Inc. can identify key lawmakers and regulatory department managers and set up meetings with those people to discuss your issues. We can even help those lawmakers and regulators make changes, working with their staff to draft legislation.

MEDIA RELATIONS

The media can be a very important ally when it comes to lobbying and governmental services. We can help you maintain relationships with editors of key media to increase positive media exposure. Our additional valuable services include crisis management, speech-writing, media training, and more.

*Take the stress out of Lobby Day
by letting GovPlus Capitol Consulting, Inc.
do the work.*



*To be heard is one thing;
to be understood is entirely different.*

POLITICAL EDUCATION

Let GovPlus Capitol Consulting, Inc. educate your audience with e-newsletters detailing the progress of legislation of general interest, details on political fundraisers, and information about other functions that would increase awareness about political impact. We can also arrange presentations about the political process and how to gain impact at local, state, and federal levels.

POLITICAL ACTION COMMITTEE RELATIONS

We have everything you need for smooth relationships with PACs. Whether you're analyzing the benefit of responding to invitations for PAC fundraising events or you're ready to make contributions and attend PAC fundraisers, we've got what you need to stay connected.

LET GOVPLUS CAPITOL
CONSULTING, INC. BE YOUR
VOICE IN SPRINGFIELD OR
ON CAPITOL HILL. WE'VE
HELPED INDUSTRIES LIKE
AGRICULTURE, ENERGY,
UTILITIES, AND GENERAL
BUSINESS. AND WE'RE HERE
TO HELP YOU! TO LEARN MORE,
CALL 217/424-9430.